

CURRICULUM VITAE

Boban S. Basic

Production manager

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Professional & Personal data

Education:

- o University of Arts Belgrade, Yugoslavia, Academy for Film and Television, Production Department, B.A. degree in Production, Graduated 02.07.1994.
- o FPvS, IVAS GmbH Munchen – USUF Belgrade Professional Photographers of Europe Program in association with Serbian Professional Photographers Association , Degree in Photography and Design, 25.05.1993.
- o Sebenico High School of Informatics, Sebenico , Croatia (former Yugoslavia), Informatics and documentation systems course, 01.06.1984.

Areas of professional work:

- o Film production (location & production management)
- o Video production (location & production management)
- o TV production
- o Graphic production
- o Internet production

Additional education:

- o AppliCation, Apple Center Belgrade – Macintosh professional courses

Software/Hardware:

- o Macintosh (MS Office, GoLive, Photoshop, FreeHand, File Maker, Quark Xpress, Quick Time, iView Multimedia, Zero, Movie magic Budgeting)
- o Windows NT (MS Office, Front Page, GoLive, Corel Draw, Dreamweaver, FreeHand)



Experience:

ALTAMED, Belgrade (July '03. –...)

Marketing manager

- Marketing planning and strategies,
- Project management for internet and e-commerce
- Corporate Identity project
- Project management for marketing actions,
- Corporate education for marketing and sales team

SOUTHWEST PRODUCTIONS, Lisbon (Apr'01. – Apr'02.)

Location manager/Production manager

Production management for following productions:

- Limp Bizkit music video “Boiler” for FM Rocks, Los Angeles, USA

Location management for following productions:

- Risifrutti commercial film for Jarowskij Film, Sweden
- Ericsson corporate video for Scandvision, Sweden
- Nalergine commercial film for Opus film, Poland
- Mercedes E-class, promo/corporate video, for Red Orange, Stuttgart, Germany
- Peak Performance, fashion catalogue for Addera, Sweden
- “The Iron Duke”, documentary for BBC 2/Granada, England
- “World in Arms”, documentary for Channel 4 Television
- “Grohe Art” commercial film for Laslo Kadar Film, Berlin, Germany
- “Gevalia Ebony”, Gevalia coffee commercial, for Jarowskij Film, Sweden
- “Gevalia Goldfish”, Gevalia coffee commercial, for Jarowskij Film, Sweden

MEDIA IMAGEM, Estoril (Jun'96. – Jan'01.)

Production manager

- Internet solutions and web design
- Graphic design projects for EXPO 2000 Hanover
- Project management for internet projects
- Photography production for presentations, advertising, architecture projects
- Graphic production – prepress, large format prints, advertising materials
- Graphic design projects for EXPO '98
- Corporate Identities projects



MEDIA ZEMUN, Belgrade (Jan'94. – May'96.)

Marketing Manager

- Marketing planning and strategies
- Project management for marketing actions
- Graphic production
- Public Relations
- Reorganization of Marketing Department

VBC Beograd / Video Business Connection / Belgrade (Dec'92. – May'93.)

Executive Producer

- Video Production (Industrial video projects) see awards
- Public Relations Management for Government clients

YUTEL - Yugoslav TV Company, Belgrade (Nov'90. – Nov'92.)

Executive Producer / Marketing Manager

- Executive producer for all marketing production
- In charge for network promotions and presentations
- Organized national sales network and
- PR for international contacts (content exchange and sales)...

Awards and recognitions:

- Grand Prix for photographic collection, Skuc Gallery Maribor, 1987,
- PROMO'92. Award in category: industrial video (for VBC-Belgrade project, 1992)

Personal notes:

- born in Kragujevac, Yugoslavia, 20.01.1966.,
- marital status: *happily married*
- hobbies: *classic cars, sky diving*
- languages: *English (fluent), Portuguese (fluent), German (learning), Serbo-Croatian (native).*

Note: Portfolio and work examples available on request or during interview.

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